

## The Trust gives £500,000 in match funding for a new cancer unit



The Trust has pledged £500,000 in matched funding for a fundraising appeal to build a new centre for the sympathetic treatment of patients suffering from cancer. **The Ark Cancer Centre**, near Basingstoke, will treat patients from Newbury and the surrounding areas as well as from Hampshire.

The Ark Cancer Centre has application for funding on the Trust's local fundraising website, [www.findmeagrant.org](http://www.findmeagrant.org).

### How it works

For every £10 that you donate via the link opposite, the Trust will also pay £10 in matched funding up to a total of £500,000. Also, if you are a UK taxpayer you can claim Gift Aid – an extra 25% on top of your donation, which the Trust will administer for free. Your original £10 donation will therefore be worth £22.50.

Local companies can donate via the link opposite, and their donations will also be match funded by the Trust.

[DONATE NOW](#)

## Welcome...

...to our newest occupiers at Greenham Business Park

- Cray UK Ltd – the supercomputer company  
25, Liberty House  
T: 01635 500818  
W: [www.cray.com](http://www.cray.com)
- Fresh Start Nutrition – nutrition and well-being advice in Hampshire & Berkshire  
42, Liberty House  
T: 0787 999 8080  
W: [www.freshstartnutrition.co.uk](http://www.freshstartnutrition.co.uk)
- Hertz Rent a Car Newbury – car rentals  
Building 104 Annex  
T: 01635 800238  
W: [www.hertz.co.uk/newbury](http://www.hertz.co.uk/newbury)
- SwimKidz – teaching toddlers and children to swim

4, Liberty House  
T: 01635 500325  
W: <http://swimkidz.co.uk/>

## ...and farewell

to Celebrus Technologies (formerly Speed Trap) who first came to Greenham Business Park in March 2000 as a start-up business. During their 15 year expansion at Venture West, Celebrus won the Queen's Award for Innovation for their state-of-the-art web analysis software. The company has now been bought by IS Solutions Plc and, apart from a small local presence, moved its head office this year to Sunbury, Middlesex. We wish them continued success in the future.

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## Office Space Available



### Venture West

Office space is available at Venture West - a multi-occupied office building overlooking the Common in the northwest corner of Greenham Business Park. Space is available in a range of 1, 2, 3 and 4 room suites, ranging in size from 121 sq ft to 2,610 sq ft.

### Liberty House

Serviced offices are available at Liberty House, a multi-occupied office building near the Main St entrance to park. Rooms are available in single or 3 room suites from 194 sq ft to 662 sq ft.

Flexible licences for both these locations are available on easy-in, easy-out terms and Small Business Rate Relief may be applicable.

If you are interested in office space at Greenham Business Park please contact Mitch Thomas on 01635 817410 or email [mitch@greenham-business-park.co.uk](mailto:mitch@greenham-business-park.co.uk).

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## Help your business grow

courses to help you expand your business

from

- Thames Valley Business Growth Hub,
- VitalSix
- The Henley Business School, University of Reading

suitable for ambitious new and early-stage high growth businesses



The Berkshire Business Accelerator (for business in Berkshire only) and The Henley Accelerator (for anybody) offer courses that cover these core elements:

- **Business strategy** – direction, market insight, proposition, differentiation
- **Growth strategies** – competitive advantage, intellectual property, barriers to entry
- **Marketing & accelerated sales** – product/market matrix, customer value analysis, sales pipeline, sales cycle, key accounts
- **Scale & complexity** – operational design, balanced scorecards, quality, complexity reduction
- **People & leadership** - team dynamics, leadership styles, team management, strategic leadership, directors' responsibilities
- **Finance & governance** – driving profit, margin analysis, budgets, valuation, fund-raising, exit strategy

### Want to know more?

[Download the Berkshire Business Accelerator brochure](#)

[Download the Henley Accelerator brochure](#)

## Let us know...

...if you have any **ideas** about **networking events** at Greenham Business Park that would **benefit your company** - email [touchingbase@greenham-business-park.co.uk](mailto:touchingbase@greenham-business-park.co.uk) .

## A new manager for Greenham Common

An SSSI on your doorstep



Although Greenham Common is owned by the local authority (West Berkshire Council) it has recently been added to the many local sites being managed by BBOWT (Berks, Bucks and Oxon Wildlife Trust) - our local Wildlife Trust.

The huge diversity of local sites that BBOWT manage under the **Living Landscape** project allows the Wildlife Trust to care for the habitats of the varied and sometimes extremely rare species of plants, birds and animals that live in our local countryside. BBOWT also aims to make that countryside more easily accessible to local people.

**BBOWT's Alex Cruickshank** has recently taken over the management of Greenham Common, among other sites throughout Berkshire.

We will be featuring some of the rare and beautiful plants, birds and animals that live both on the common and the business park in future issues of **touching base**

Alex has worked previously for Wildlife Trusts in both Norfolk and Hampshire. He is a specialist in heathland management, including the rare lowland heathland of Greenham Common.



### Plans for the Common

- Improving access to the Common at the top of Pyle Hill
- New waymark trails for walkers
- Orientation boards and display boards about wildlife at key locations such as entrances
- Improvement of cycleways throughout the Common
- Refurbishment of the cycleway towards Thatcham
- Gorse clearing
- Scrub management
- Pond surveys
- Radio tracking adder populations to determine their range and photographing the unique head patterns of each snake
- Surveying and vaccinating badgers against bovine TB
- Working in partnership with local groups to maintain and enhance the various historic remains on the Common
- Monitoring any effects of climate change

If you are interested in helping, volunteers are welcome. Call Alex on 01635 35157 at his office 'Estovers', just off Bury's Bank Road on the northern edge of the Common.

[www.bbowt.org.uk](http://www.bbowt.org.uk)

**Book your place in the 2015 Coras Awards Ceremony and Dinner**  
- in its third year and still growing



Based at Liberty House on Greenham Business Park, Coras has made its reputation by promoting and nurturing businesses and entrepreneurs in and around Newbury - and in 2015 we will continue to do just that. On 7th May Coras is holding its third gala dinner and awards ceremony at the Hilton Newbury Centre and would love you to join in.

If you would like to attend or would benefit from winning £1K cash, 6 months business mentoring and an opportunity to tap into a possible £50K investment (or know someone who would) then read more [here](#). This is a great opportunity to meet business professionals at a high level, to promote what you do and to celebrate the success of local businesses.

Last year's winner, Steve Ardagh-Walter of LevelX.info said: "LevelX.info launched successfully in Thatcham last September 2014. Since then we have built a local audience of 300 people who rely on the apps and service to avoid queues at the level crossing. We are now in discussions with Network Rail and several local authorities around expanding the service to other problem crossings."

## Please tell us your news...

share news & events with your neighbours on the business park

– email [touchingbase@greenham-business-park.co.uk](mailto:touchingbase@greenham-business-park.co.uk)

## What's on at New Greenham Arts?



**New Greenham Arts** is an active arts centre based on Lindenmuth Way on Greenham Business Park. Here you can find regularly changing art exhibitions, theatre, dance, music and more, plus the fully licensed [New Greenham Tandoori](#) restaurant. NGA also currently houses the studios of 9 working artists. The Centre is owned and funded by Greenham Common Trust and managed by the Corn Exchange, Newbury.

### Forthcoming events

Until Thursday 9th April 2015: **HD DVD**, a solo exhibition from artist Jethro German, the culmination of a 21-month graduate residency at NGA. Click [here](#) to find out more.

Thursday 9th April: **Make and Do**, an art and craft activities session for 3 - 8 year olds – find out more [here](#).

Until Tuesday 24th March 2015: **Nocturn Dance** Adult Contemporary Class for ages 18 +. Read more [here](#).

For more about an opportunity for a graduate artistic residency at New Greenham Arts click [here](#).

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[www.greenham-business-park.co.uk](http://www.greenham-business-park.co.uk)  
[www.greenham-common-trust.co.uk](http://www.greenham-common-trust.co.uk)



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## Feedback

issue 2 **touching  
base**

We will be including a whole range of different topics in future issues of **touching base**. We would like to keep you updated with the latest news from the Trust and Greenham Business Park, and share information from our occupiers and partners.

If you would prefer **not to receive touching base** in future, please email [touchingbase@greenham-business-park.co.uk](mailto:touchingbase@greenham-business-park.co.uk) with the word **'Unsubscribe'** in the title.

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### **The e-mail notice of Greenham Business Park Limited**

The information contained within e-mail messages from Greenham Business Park Limited and from Greenham Common Community Trust Limited is both privileged and confidential; it is intended for the use and benefit of the addressee(s) only. Please notify Greenham Business Park Limited if you are not the intended recipient and delete the e-mail entirely. Do not retain copy or distribute the email if you have received it in error. E-mails, including any attachments, may have been corrupted during transmission. If you are relying upon this e-mail's accuracy then you should consider requesting confirmation before taking any action based on its content. Opinions, conclusions and other information within the e-mail that does not relate directly to your business with Greenham Common Community Trust Limited or Greenham Business Park Limited should not be understood as being either given or endorsed by those companies. Our e-mails are checked for viruses and other harmful components and we believe but do not guarantee them virus-free prior to leaving our computer system. You should satisfy yourself that it is free from harmful components, as we do not accept responsibility for any loss or damage it may cause.