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Business Spotlight

UPCOMING EVENT



Our charity would not be where it is without it's volunteers. We are so grateful for their help and would like to invite all our volunteers to an event that we are hosting in November.

It will be an opportunity for us to to catch up with our volunteers over tea and cake and an opportunity to find out more about our future plans and events.

If you are not already a volunteer but are interested in finding out more please come along, everyone is very welcome.



Multiply

Struggle with basic maths or just want to refresh your skills?

Does the thought of needing to do maths at work or at home make you anxious? Improve your numeracy with Multiply. Don't let maths hold you back at work or at home.

COURSE OVERVIEW

Multiply offers access to free numeracy courses that can help you brush up on your maths skills and help you become more confident with numbers, there are no expectations or exams.

If you are 19+ and do not already have a GCSE at Grade 4/C (or equivalent) in maths, Multiply is available to you.

WBTC can deliver courses in your workplace and are offering sessions at various local venues. We cover basic maths skills such as +, -, x & /, fractions and percentages, measure and proportion and money and budgeting but can adapt these depending on group needs. At the end of the delivery there is the opportunity to progress onto a Functional Skills programme.

If you are interested please speak with your employer or contact Rachel on rachel@wbtc-uk.com



Greenham Trust held a celebratory evening at The Post Barn on Tuesday 11th October to mark its 25th Anniversary. Approximately 80 colleagues, trustees and key influencers past and present gathered together for a drinks reception to celebrate the achievements of the Trust since its inception in 1997.

Charles Brims, Chairman of the Trust, spoke and highlighted the great foresight of Sir Peter Michael in creating the Trust, and the contribution of Stuart Tagg, the first Chief Executive, who guided the Trust through its early years.

Chris Boulton, CEO of the Trust, said it was an evening of thank you's to Sir Peter Michael, Stuart Tagg and all the employees, trustees and contributors who had made the Trust what it is today. He highlighted the huge growth in the property portfolio which has enabled the Trust to support hundreds of charities and community organisations since 1997. Chris also spoke about the significant global events which have impacted on how the Trust responds to local needs firstly with the Coronavirus pandemic and currently with the Cost of Living Crisis for which the Trust has created an appeal with £50,000 of matched funding available from both Greenham Trust and West Berkshire Council.

Speaking after the event, Chris Boulton said "We felt it was important to acknowledge the development of the Trust and its contribution to the local community over the last 25 years. It was great to see so many people who have all been involved in some way in this success story. We look forward to the next 25 years."

To learn more about the activities of Greenham Trust please visit www.greenhamtrust.com, or if you would like to donate to their Cost of Living Appeal go to: <https://app.thegoodexchange.com/project/19728/greenham-trust/west-berkshire-emergency-cost-of-living-crisis-appeal>.



Greenham Trust are once again proud supporters of The Louise Purton 2022 Toy Appeal!

This year more than ever, there is a huge need to support the vulnerable and less fortunate children of West Berkshire and, with your help, we hope to bring a smile to the face of as many children as possible.

The toy appeal launched at The Community Furniture Project in Newbury on Monday 14th November and runs until Wednesday 21st December.

During this time, you can donate new and unwrapped gifts for infants, children, and young people up to age 19 at the designated drop off point at Liberty House Reception, Greenham Business Park.

Alternatively, you could purchase a gift from our Amazon Wish List.

The monetary value of any gift is not important. The Louise Purton Toy Appeal depends on the generosity of local people and every single donation will help make Christmas better for children from deprived backgrounds.

For more information please visit: <https://toyappeal.co.uk/2022.php>

Thank you!

Greenham Trusts 25k in a day!

To celebrate Greenham Trust's 25th anniversary in 2022, our "£25k in a Day" fundraising events launched earlier this year.

Five local charitable organisations have the opportunity to raise an amazing £25,000 in matched funding on their selected day for donations made through the on-line funding platform, www.thegoodexchange.com.

On each date, one lucky applicant is selected to raise £5,000 through donations and fundraising activities, to be matched at the rate of £5 for every £1 by Greenham Trust.

We are pleased to share that two events have already taken place and were a great success:

Parenting Special Children reached their target for their trauma service in West Berkshire and **Dingley's Promise** were also successful for their new home project supporting more children and families in West Berkshire.



Greenham Trust and West Berkshire Council Cost of Living Appeal

Greenham Trust and West Berkshire Council also launched a £100,000 Emergency Cost of Living Crisis Fund to help support charities involved in providing "front-line" support to those people who are struggling to pay for food and daily costs as energy bills and inflation soar.

The appeal is live at

<https://app.thegoodexchange.com/project/19728/greenham-trust/west-berkshire-emergency-cost-of-living-crisis-appeal>

Any donations, however small, will be gratefully received so if you can spare any of the £400 government discount, please donate to this cause to help those less fortunate. Whilst the Government has announced an annual price cap of £2,500 per annum for the average household, this will not resolve the situation for those already struggling.



A G O O D T H I N G

Are there things gathering dust in your office that you'd love to give away to charity? A Good Thing could be the answer!

A Good Thing is a brand-new online platform that matches wonderful local charities with businesses that have things to give away. Meaning less to landfill and more to a good cause!

So far we have had all sorts of weird and wonderful items given away by generous firms across the UK, from theatre props, T shirts, paint and stationery to aluminium cans, laptops, furniture and candles.

- End-of-line greetings cards have gone to a charity running a project working with women in prison.
- Beautiful organic cotton blankets have gone to a baby bank charity supporting vulnerable new mums.
- Furniture and paint have helped a brilliant London charity refurbish its after-school community centre and homework club.
- End-of-line babygros and bibs have gone to a charity supporting the families of people affected by substance misuse.
- Bamboo poles and wooden pallets (destined for landfill) have gone to a charity developing a beautiful community garden and wellbeing space.

The list goes on! And often it's items that a business may not even think have any value.

Every year, tons of unwanted business items go to landfill. According to a recent study, approximately 1.2 million desks and 1.6 million office chairs end up in landfill each year. The study couldn't count the amount of IT equipment, branded merchandise, surplus products and other items that also go to landfill. If it could, we're sure the number would be heartbreaking.

To work towards a more sustainable world, we need to work towards a circular economy.

Meanwhile, amazing local charities need your support. The pandemic hit charities hard, and many are doing amazing work with limited resources. We all know that monetary donations and volunteering are needed, but your business can help simply by giving away the things you no longer need.

We're working hard to build the number of businesses that are signed up with us – it takes just 30 seconds to create an account at www.agoodthing.org.uk and then you can begin listing any items you have. You'll be doing something wonderful for a nearby charity, and contributing something very special to your local community – as well of course as reducing the volume of things being sent to landfill.



Central Plot

Notice has been submitted to West Berkshire Council for the demolition of Buildings 102, 107, 109 and 304. The demolition of these buildings is the next step in the redevelopment of the central plot on the business park. Work is scheduled to commence in November. Care will be taken during the demolition to minimise any disruption to nearby businesses. Where possible, waste materials from the demolition will be repurposed elsewhere on the business park and reused in future developments. This will help reduce the amount of waste going to landfill and minimise the number of vehicle trips associated with the demolition.

Planting

The hot and dry weather, combined with a hosepipe ban, resulted in the loss of several trees and shrubs across the business park earlier this year. We have plans to replace lost trees and shrubs during the cooler months, giving them the best chance to establish and grow. Areas of grass that are struggling to recover are also due to be treated. The treatment may result in temporary dark patches on the grass which makes it look worse initially. Once the treatment has removed the weeds and fed the grass it should look much better.

CCTV

Following a comprehensive tender process, Greenham Trust has selected and appointed Scion Communications Ltd to upgrade the CCTV across the business park. The CCTV will be installed in strategic locations, improving the coverage on the business park. The purpose of the CCTV is to help prevent and detect crime, as well as improve public safety. The first phase of the installation is due to commence this year, and you may notice engineers from Scion installing equipment on to existing street furniture. The CCTV is monitored by the site security team from within the security lodge.



Jayden Cook

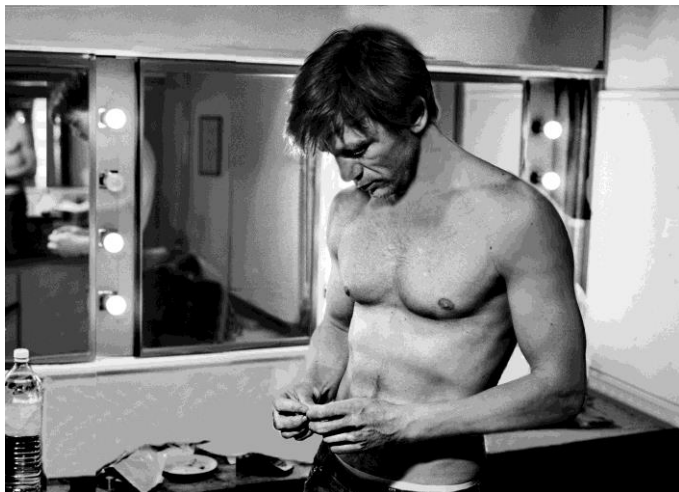
Dear Occupiers,

My name is Jayden Cook, I am 19 years old, and I am the new Apprentice for the Estate Team at Greenham Trust. I am a local lad from Thatcham and I want to help my local community as much as I can. I would describe myself as a friendly and approachable person so feel free to stop me for a chat if you see me out and about on the business park.

I have a strong passion for music and for many years I played bass guitar as well as acoustic guitar. I joined a local Rock School and performed concerts at many venues including Queen Mary's College in Basingstoke. I have a huge love for sport including football, cricket, Formula 1 and many more. My main love is football and I have been playing from a young age.

Growing up I have been surrounded by family members who have a strong connection in the business world, and I see myself carrying on this connection. I did Business Studies for GCSE and A levels and completed an additional course at Newbury College in IT and Media.

My apprenticeship is due to last for 15 months but I am hopeful to continue at the Trust for many more years to come and hope to have a positive impact on the business park. I look forward to meeting you all soon.



Last chance to see...

[THE HALF: PHOTOGRAPHS OF ACTORS
PREPARING FOR THE STAGE](#)

**On until Sun 27 Nov
(open Wed – Sun, 10am – 5pm)**

'Simon Annand is one of the most amazing photographers I have had the pleasure of working with in the theatre . . . He is an individualist with an eye for the unusual. The results speak for themselves.' Dame Judi Dench



**LOOKING FOR LAST MINUTE CHRISTMAS
ACTIVITIES FOR YOUR TEAM?**

Get in touch! Simply email admin@thebasegreenham.co.uk and we can take all the pressure off organising.

**THE ULTIMATE GIFT FOR A CULTURE
VULTURE...**

From just £20, the Base Pass gives the recipient unlimited access to our Gallery for 12 months, as well as 10% off in Honesty cafes! [Find out more here](#)

Upcoming workshops at The Base

[DRAWING WITH WIRE: DECORATIONS & GIFTS
FOR CHRISTMAS](#)

Fri 25 Nov, 10am – 3pm

[FREE FLOW EXPRESSION](#)

Sun 4 Dec, 10.30am – 3pm

[MAKE AND BAKE CHRISTMAS JUMPER
JEWELLERY](#)

Sun 11 Dec, 10am – 12pm



ION Systems are celebrating their 20th Anniversary this year. Since forming in 2002, ION have occupied premises at Venture West on the business park as a base to provide complete IT services to both the local area, national and international locations.

Starting with just 3 people in the smallest available office, the company has grown year-on-year and now occupy a larger space within the building, with full IT lab facilities alongside state-of-the art IT monitoring and management platforms.

Over the years, ION have added a range of additional services to their portfolio including Internet Provision, Telephony, Cloud services, and Security and Compliance specialists. Being in such a central location allows easy access to local and national routes as well as the beautiful Greenham Common right outside the office!

If you feel that you may need some IT assistance, or just fancy a general chat about your setup, options or anything else, feel free to contact the team at enquiries@ion-systems.net or on 01635 888800.

