

## **TOUCHING BASE**

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Greenham Business Park Newsletter Winter 2023

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Are there things gathering dust in your office that you'd love to give away to charity? A Good Thing could be the answer!

A Good Thing is a brand-new online platform that matches wonderful local charities with businesses that have things to give away. Meaning less to landfill and more to a good cause!

So far we have had all sorts of weird and wonderful items given away by generous firms across the UK, from theatre props, T shirts, paint and stationery to aluminium cans, laptops, furniture and candles.

- End-of-line greetings cards have gone to a charity running a project working with women in prison.
- Beautiful organic cotton blankets have gone to a baby bank charity supporting vulnerable new mums.
- Furniture and paint have helped a brilliant London charity refurbish its after-school community centre and homework club.
- End-of-line babygros and bibs have gone to a charity supporting the families of people affected by substance misuse.
- Bamboo poles and wooden pallets (destined for landfill) have gone to a charity developing a beautiful community garden and wellbeing space.

The list goes on! And often it's items that a business may not even think have any value.

Every year, tons of unwanted business items go to landfill. According to a recent study, approximately 1.2 million desks and 1.6 million office chairs end up in landfill each year. The study couldn't count the amount of IT equipment, branded merchandise, surplus products and other items that also go to landfill. If it could, we're sure the number would be heartbreaking.

To work towards a more sustainable world, we need to work towards a circular economy.

Meanwhile, amazing local charities need your support. The pandemic hit charities hard, and many are doing amazing work with limited resources. We all know that monetary donations and volunteering are needed, but your business can help simply by giving away the things you no longer need.

We're working hard to build the number of businesses that are signed up with us – it takes just 30 seconds to create an account at <u>www.agoodthing.org.uk</u> and then you can begin listing any items you have. You'll be doing something wonderful for a nearby charity, and contributing something very special to your local community – as well of course as reducing the volume of things being sent to landfill.



A GOOD THING 2





#### **Road Repairs and Icy Conditions**

The recent inclement weather conditions have resulted in multiple potholes developing across the business park. We do regularly review the condition of the roads on the park and act quickly to repair any section of road which has deteriorated. We appreciate that potholes and uneven inspection covers can quickly deteriorate and could lead to vehicles being damaged or unsafe driving conditions so please be mindful of this as you travel around the park. The next round of road repairs has been scheduled for February this year.

Please do take care when driving in cold and freezing conditions. The roads on the business park are gritted when the weather is forecast to be cold but in extreme cases salt may not prove to be wholly effective at preventing ice.

#### **Electricity Recharge Tariff**

Greenham Business Park Ltd sent out a letter to all tenants on the park to confirm the energy tariff effective from 1<sup>st</sup> April 2023. Our strategy is to forward purchase energy in the wholesale market for all our tenants on the park. By forward purchasing in bulk, we aim to be able to purchase at a more competitive rate thereby saving you money. In addition, all the energy we purchase from 1<sup>st</sup> April 2023 will be from a 100% renewable source. This change represents a significant reduction in the carbon footprint associated with the business park, potentially reducing the footprint by 5,000 tonnes per year.

The Government has announced details of the support package for businesses from 1<sup>st</sup> April 2023. We recommend you read this to see whether your business qualifies for support under the Energy and Trade Intensive Industries Scheme. Further details can be found here: <u>https://www.gov.uk/government/news/chancellor-unveils-new-</u> <u>energy-bills-discount-scheme-for-businesses</u>





#### WILDLIFE PHOTOGRAPHER OF THE YEAR 58

The 58th instalment of the world-renowned exhibition, on loan from the Natural History Museum in London, comes to The Base from Friday 3rd February — Sunday 26th March.

This exhibition features exceptional images which capture fascinating animal behaviour, spectacular species and the breath-taking diversity of the natural world.

#### Workshops and Courses:

Drawing with Wire: Spring Flowers, Saturday 4th February

Be inspired to create this very special flower by learning how to draw with coloured copper wire.

Children's Watercolour Animals, Saturday 18th February

Have fun learning how to draw and paint animals using watercolour paints with Louise Angus.

Wildlife Photography Course, Saturdays, 25 February – 25 March

To coincide with The Base's Wildlife Photographer of the Year exhibition, they are running a fiveweek wildlife photography course.

Great Female Artists: Women's History Month, Saturdays, 25 February – 25 March

Join resident artist Ellie Kerr-Smiley in this course looking at the work of five great female artists from art history.





THE BASE

Greenham Business Park Greenham Trust has hit the ground running in 2023. We've just launched our new challenge "The Escalator"; partnered with Basingstoke and Deane Borough Council for an £85k Cost of Living Community fund alongside our £100k existing partnership with West Berks Council for emergency cost of living grants. We've recently given a £1,500 grant to Mary Hare Girls football team for kit and equipment from our Football for Fitness fund.

We're also preparing for our first distribution committee at the end of the month for the Peter Baker Foundation.

Coming up in March we have a very special Youth Distribution Committee which is having a revamp to celebrate its 20th anniversary. As well as increasing the available fund to £20k we are also asking some local youth organisations including Berkshire Youth, Girlguiding Rangers and Explorer Scouts to help distribute the fund alongside the usual local School participants. After the hard work of the Committee, the young people will then get an opportunity to see the Wildlife Photographer of the Year exhibition at The Base.

As mentioned above, after the success of £25k in a Day, for 2023 we have a new challenge. We've called it The Escalator and it's a week-long event. The selected charity will have to raise an ever-increasing amount of money starting with £500 on Monday rising to £4,800 by Friday. As the daily fundraising target increases so does the level of matched funding so if the charity hits their target each day then by the end of the week, we will give them £50,000. The charities we've spoken to so far have been very excited by the prospect of this challenge and we can't wait to see the events they put on.

We're also updating the Greenham Trust website to make things easier to find, have an intern from Reading University joining us to help with our social media and have some exciting plans for The Good Exchange. Watch this space!



START THE CLIMB JUNE 2023 & SEPTEMBER 2023 APPLICATIONS CLOSE 31 MARCH 2023 AND 30 JUNE 2023 RESPECTIVELY



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# WE ARE HIRING

### APPRENTICE

#### We are recruiting 'Early Years Apprentices' to join our wonderful team from January 2023

Are you looking to start your Early Years Career journey? We are looking for enthusiastic, dedicated

candidates to join us to undertake a Level 2/3 apprenticeship pathway.

- Highly reputed Early Years setting set in spacious leafy grounds
- · Beautiful spacious environments to let you share your passion
- Complimentary Homecooked Lunch and Beverages
- Highly invested CPD programme
- Wellbeing Support
- Flexible Hours

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- Company Uniform
- · Generous Staff Benefits and onsite car parking
- Competitive Annual Leave entitlement
- All posts are subject to references and an Enhanced DBS check as part of our safer recruitment procedures.

For further information and an application form please email enquiries@woodlandschildcare.co.uk



## The Top 5 **EMPLOYMENT LAW MISTAKES** To Avoid in 2023





Speaker Simon Fenton



How much stress or anxiety could you avoid if ...

- you could be sure how to 'move on' an employee without risk, or
- you knew what the one simple thing you could do to protect your business?

A law firm has landed at Greenham Business Park. Fenton Elliott Solicitors specialise in Employment Law. They don't do anything else. Nothing to distract their focus. No pretending they are great at everything. They just strive to excel in their one little bit of law and focus on doing it to the best of their ability every day.

And they don't sit on the fence. You will actually get an answer. You will get advice tailored for your needs, not some generic waffle about best practice.

Finally, they are competitively priced against their peers. And because they specialise solely in employment law, they are experienced and efficient at delivering their services. This means they work quickly, which in turn keeps your costs down.

Fenton Elliott are based at Liberty House, so ultra convenient if you want a quick face to face chat.

Simon Fenton (the founder) has been a specialist employment lawyer for 30 years. He says the job stays fresh for him because no two problems are ever the same.... But he has probably seen something similar and so can get to a solution for you pretty quickly. He has one colleague and another joining very soon. This is a dynamic law firm, on the move.



Fenton Elliott is running a seminar at lunchtime on 22 February called <u>'The Top 5 Employment Law Mistakes Not to Make in 2023'</u> and you are encouraged to take up one of the 20 places available. Don't delay, places are filling fast.

#### You need to run an effective business.

In the face of unparalleled economic challenges, you need to run a tight ship. That means you want the right people on the bus and the wrong ones off it.

At the same time, you know that conflict at work can end up with massive legal costs, compensation payments and bad publicity.

How do you balance those competing pressures; namely, the pressure to make the business work better and the pressure to avoid legal conflicts?

#### Your first step?

Come along and learn how to avoid falling into the employment law traps that so many businesses do and yet are so easy to avoid.

Imagine being able to get the job done first time in the right way and avoiding conflict as you do it.

Make sure you book one of the 20 places available – book here ASAP, we only have a few slots left. <u>https://top5employmentlawmistakes.eventbrite.co.uk</u>

#### Fenton Elliott Solicitors at Unit 43 Liberty House, 01635 785 555





## **Become a corporate** supporter of our charity

**Meet CSR Objectives** 

Reach a new audience

**Community engagement** 

**Build brand profile** 

Motivate staff

Build team morale

Your company could help us to help more 16-25 year old care leavers in West Berkshire



**Young People** 

### Community engagement is one of the key pillars of Corporate Social Responsibility and it can be mutually beneficial for both your company and the community.

Becoming a corporate supporter is an excellent way for a business of any size to use the skills of employees to help others. It can engage staff and generate good feeling and positive publicity of your company.

This doesn't need to be very time consuming. We can help you to help us!

"We've been working alongside yPAC7 for about 5 years. we very much believe in the work the charity does. Everyone in our company gets a boost from that feeling that we're making a positive difference to others' Foundation IT

Get in touch! info@ypacf.org.uk or 01635 500849

www.youngpeopleandchildrenfirst.org.uk

YPACF

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## **Young People and Children First**

#### Who we are

Our charity provides homes for 16 to 25 year old's who have been in foster care, a children's home, a hostel or who have been homeless.

#### Our purpose

To provide the practical and emotional support that many vulnerable care leavers need, to mature into happy independent adults. We provide family sized comfortable and safe homes in Thatcham and help with life skills such as cooking, money management, education and employment.

#### Why we are needed

At 18 years old, (or as young as 16 if they leave school), 'looked after children' officially become care leavers, and the local council is longer their corporate parent. Care leavers are expected to earn enough money to support themselves at this time, unless they are in education or training.

Many care leavers are not ready to live independently and often find themselves in unsuitable or dangerous accommodation. They do not have the financial support they require or the social network to assist them. A concerning number of these young people end up homeless.

Our charity is committed to our belief that every child and young person deserves a safe and nice place to live until they are ready for independence. We are determined to provide this support to as many vulnerable young people as we can.

Some ideas on how your company can help...

- · Choose us as your company 'Charity of the Year'
- Organise quarterly fundraising events. We have loads of ideas to help you.
- Promote your support of our charity. Put our logo on your website and your logo on ours.
- Donate goods to our houses
- Donate time to help out at our events
- Donate skills in the form of helping our charity with PR or our website for example

info@ypacf.org.uk, 01635 500849 www.youngpeopleandchildrenfirst.co.uk

Registered charity number 1157870



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